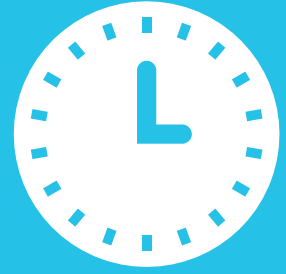


JOIN ME IN GOING IDLE-FREE

\$11 MILLION DOLLARS
IS WASTED BY UNNECESSARY IDLING
IN THE U.S. EVERY DAY



4 REASONS TO STOP IDLING

IT SAVES YOU MONEY

Due to advances in technology, letting a vehicle idle for more than 10 seconds burns more fuel than turning it off and restarting. This means we each buy two to five tanks of gasoline per year that we never use to get to our destinations. You waste money when you sit idle.

IT MAY SAVE YOU A TICKET

Anti-idling regulations are being passed at a furious pace around the country. If it's not illegal to idle in your area yet, it may be soon. Fines can be as high as \$15,000.

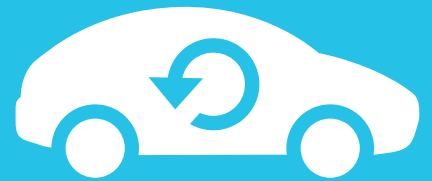
IT HELPS THE PLANET

Breathing exhaust fumes is linked to increases in asthma, allergies, heart and lung disease, cancer, and autism. Kids are especially vulnerable because they inhale more air per pound of body weight.

IT'S BETTER FOR YOUR CAR

Idling can damage engine components. When idling, a car's fuel is only partially combusted because the engine isn't at peak temperature. This causes fuel residue to build up on cylinder walls, which can damage engine components and increase fuel consumption.

**10 SECONDS OF
IDLING WASTES
MORE FUEL THAN
RESTARTING**



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