

— THE TRUTH ABOUT — IDLING A VEHICLE



HOW TURNING OFF YOUR VEHICLE FOR 10 SECONDS CAN SAVE MILLIONS



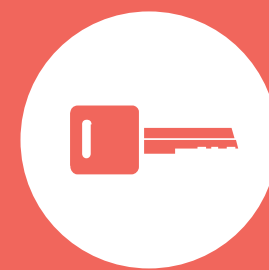
WARMING UP

Even in cold weather, engines only need 30 seconds to warm up



DAMAGING

Turning your car off is better for the engine than leaving it running.



RESTARTING

10 seconds of idling wastes more fuel than restarting

KNOW WHERE
TO TURN IT OFF



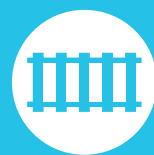
DRIVE-THRUS



DRIVEWAYS



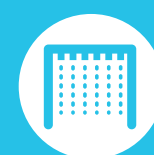
SCHOOLS



TRAINS



BANKS



CAR WASHES



MALLS



BRIDGES

3.8 MILLION GALLONS

OF FUEL IS WASTED BY IDLING IN THE U.S.

EVERY DAY

SMALL ACTION
BIG CHANGE



— IT'S YOUR TURN —
TURN IT OFF

LEARN HOW TO BE IDLE-FREE
WWW.ITURNITOFF.COM