



— IT'S YOUR TURN —
TURN IT OFF



SUSTAINABLE
— A M E R I C A —

TURN YOUR CAR OFF

**3.8 MILLION GALLONS OF FUEL
IS WASTED BY UNNECESSARY IDLING
IN THE U.S. EVERY DAY**

4 REASONS TO STOP IDLING

IT SAVES YOU MONEY

Due to advances in technology, letting a vehicle idle burns more fuel than restarting. After just 10 seconds of idling, your car will have burned more gas than it would've if you'd restarted it.

IT'S BETTER FOR YOUR CAR

Idling can damage engine components. When idling, a car's fuel is only partially combusted because the engine isn't at peak temperature. This causes fuel residue to build up on cylinder walls, which can damage engine components and increase fuel consumption.

IT MAY SAVE YOU A TICKET

Anti-idling regulations are being passed at a furious pace around the country. If it's not illegal to idle in your area yet, it may be soon. Fines can be as high as \$15,000.

IT HELPS THE PLANET

Breathing exhaust fumes is linked to increases in asthma, allergies, heart and lung disease, cancer, and autism. Kids are especially vulnerable because they inhale more air per pound of body weight.

THE BREAKING POINT

**1/2 TEASPOON OF GAS
TO IDLE FOR 10 SECONDS**

**1/2 TEASPOON OF GAS
TO START AN ENGINE**

WWW.ITURNITOFF.COM



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